

Dylan Chipp – Associate Director



Expertise

Governance; Leadership; Strategy; Account management; Marketing strategy and tactics; Mentoring; Data analysis; Email marketing; Customer experience; Market research; business planning.

About

Dylan supports all our teams to ensure client relationships are developed to their full potential, as well as contributing to marketing strategy and tactics, and business development.

Away from Altair, Dylan contributes to the strategic leadership of Westward Housing Group as a Non-Executive Director and is the owner of an international ecommerce business. Outside of his professional life, he is a mentor for PROMISEworks, a Somerset-based charity supporting children and young adults.

Prior to Altair, Dylan led the business development function of a market-leading research company and was instrumental in growing the business prior to its acquisition in 2019 by London-based research agency. Dylan was responsible for product and service development, pre-sales funnels, creating and presenting creative pitches and ongoing account management.

Dylan has completed three transfers of engagement, two as a seller and one as a buyer. One transfer took place in the housing sector, the second, in the market research industry and recently, the third, in the ecommerce industry. In two of the three transfers, Dylan led and completed the entire transaction.

As an associate consultant, Dylan completed more than 150 mock inspections, focusing on Value for Money and created or developed over 50 providers with their BRIXX business plans. Dylan has authored guides on Value for Money, in-house maintenance team business plans.

Background

Business Development Director - Voluntas MRS.

Interim Finance Director – Riviera Housing Trust.

Associate Consultant – HQN, Just Housing & CIH.

Finance Director – Solon South West Housing Association.

Financial Controller – North Devon Homes.

Consultant – KPMG.



Non-Executive Appointments

Westward Housing Group – Non-Executive Director.

Crowcombe and Stogumber Primary Schools – Chair.

Somer Community Housing Trust (now Curo) – Chair of Resources, Trustee.

